

Save Our Trails!



Promoting trails in Santa Clara County for the benefit and enjoyment of all

Minutes

Save Our Trails Meeting

Monday, April 9, 2012

Willow Glen Baptist Church

ADMINISTRATION

Attendance

Directors in Attendance

Corinne Asturias, Martin Delson, Jake Jacobson, Scott Lane, Roland LeBrun, Taisia McMahon, Jack Nadeau, Mary Ellen Petrich, Bill Rankin, Richard Silva (making a quorum).

Directors Absent

Joan Bohnett, Lars Thurfjell

Directors on Leave

Shirley Rogers

Members in Attendance

David Ginsberg

Visitors in Attendance

Frances Reyes, of the office of Councilmember Pierluigi Oliverio.

Welcome to New Board Members

In the name of the Board, Taisia welcomed the new board members Corinne Asturias, Jake Jacobson, and Scott Lane.

Minutes Approved

The minutes of the meeting of January 9 and March 12, 2012 were approved.

Excused Absences

The absences of Joan and Lars were excused.

CHANGES TO AGENDA

An item to discuss "Spring in Guadalupe Gardens" was added to the agenda.

OFFICERS' REPORTS

President's Report

Taisia reported that she and Bill had scheduled a meeting with Leslie Bulback, aide to Assemblymember Fong, and with Scott Strickland, policy analyst with Supervisor Liz Kniss.

She also reported on a meeting that she, Bill, and Larry Ames attended with Supervisor Jim Beall where he indicated that there was likely to be more money available for trails from transportation funds than from parks and open space funds. He indicated a willingness to help SOT with grant applications. This led to a discussion of whether SOT was in a position, not being a 501(c)(3) organization, to be able to succeed in grant requests.

Roland suggested that we concentrate our efforts to obtain transportation funding for trails on the members of the MTC Board who represent our area.

Vice-President's Report

Bill reported that he still needed to talk to Jim Reber regarding best how to purchase and provide doggie-doo bags at trailheads.

Treasurer's Report

Mary Ellen reported income of \$670 and expenses of \$107 for a net income of \$563 for the first quarter of 2012, and a net worth of \$1,494 as of March 31, 2012.

Secretary's Report

Martin reported that he had renewed the registration of Save Our Trails with the Secretary of State for the year 2012-13.

Martin also asked for Board attendance at the February and March meetings to ensure a correct record of Board attendance.

Attorney's Report

N/A

COMMITTEE REPORTS

None

Deferred Issues

a) Action Items

Three outstanding task assignments remain open.

New Issues

a) Business Cards

It was agreed that it would be worthwhile for Taisia and for Bill to have a SOT business cards with their names and contact information on them. It was agreed that the email contact should not be a personal email address, but instead should be in the form president@saveourtrails-scc.org. Mary Ellen and Taisia will confer on the appearance of these cards.

b) Shirley Roger's Letter of Resignation

The Board voted unanimously to accept Shirley Roger's resignation as transmitted in her email of January 13th to Martin.

c) Allowing expenditures to be voted on by email

Martin pointed several members incurred expenses in preparing for the Annual Meeting, and that requests were made by email for reimbursement, but that our current policies do not permit reimbursements to be authorized by email. After discussion, we agreed to institute a new policy that would allow authorization of expenditures by email in a manner analogous to email authorization of members speaking for SOT at public meetings. Martin said that he would draft such a resolution for the Board's consideration at the next meeting.

d) Keeping the public informed about the latest progress at SOT

Richard Silva noted the difficulty in responding succinctly to members of the public when speaking about SOT. Martin suggested that the brochure prepared earlier would be a good way of communicating. Corinne thought that it would be worthwhile to publish a quarterly newsletter, and she volunteered to kick off the effort.

e) Posting presentations on the web

Taisia said she would like to have the powerpoint presentations of Yves Zsutty (made at the February and March meetings) and of Michael Mulcahy (made in March) posted on the SOT web site. In addition, she asked that a notice regarding Assembly Member Beall's Creek Clean-Up of April 18th also be posted. Martin said he would take care of this.

f) Joe Simian's 13 Tips

Bill asked Board Members to review the document "13 Tips for Successful Advocacy" which he distributed by email several weeks previously.

New Action Items

No.	Date	Who	Action	Due
52	4/9/12	Roland	Provide Board with bookkeeping of money allocated for Three Creeks Trail.	
53	4/9/12	Bill &	Meet with Mollie Tobias to coordinate trail clean-up.	
54	4/9/12	Roland	Report on options and costs for SOT T-shirts.	
55	4/9/12	Mary Ellen	Send reminders to Active Members to pay dues.	
56	4/9/12	Mary Ellen	Confer on desired contents and appearance of SOT business cards	
57	4/9/12	Mary Ellen	Prepare business cards for Taisia and Bill.	

58	4/9/12	Corinne	Gather material for quarterly newsletter	
59	4/9/12	Martin	Post Yves Zsutty and Michael Mulcahy presentations on SOT web site.	4/14
60	4/9/12	Martin	Send email to Board about membership of Outreach and Clean-up	4/14
61	4/9/12	Martin	Prepare motion for May Meeting to allow expenditures to be authorized	4/14
62	4/9/12	Martin	Post creek clean-up poster on web-site	4/10
63	4/9/12	Jack	Speak with neighbor about calling 911 when fires are lit under trestle.	
64	4/9/12	Martin	Use Bill's notes to prepare draft minutes for the March meeting.	4/14

Adjournment

The meeting was adjourned. The next meeting will be on Monday evening, May 14th, at 7:00 pm.